

NCC Cable System Order

Order #	62358782	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	1694	Agency	Strategic Media Placement	Version	3 Vs. 2		
System Name	Comcast/WOW-Macomb County, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$2,040.00		
AE	Matthew Marcus	Product Code		Commission	\$306.00		
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$1,734.00		
Office	Washington	Product Name		Total Spots	34		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	10.28 R1 Revised to match rates and dates, please confirm
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESP2	AVG. ALL WKS	10/31/16	11/6/16	20:00	23:00		X						-	-	3	\$60.00	\$180.00	30	#20 Western Michigan (MAC) @ Ball State (MAC)
2	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:30	22:30			X					-	-	3	\$60.00	\$180.00	30	Toledo (MAC) @ Akron (MAC)
3	ESP2	AVG. ALL WKS	10/31/16	11/6/16	22:00	24:00					X			-	-	3	\$60.00	\$180.00	30	San Jose State @ #13 Boise State
4	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	22:00					X			-	-	3	\$60.00	\$180.00	30	Temple @ Connecticut
5	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:30	22:30				X				-	-	1	\$63.00	\$63.00	30	#16 Oklahoma @ Iowa State
6	ESPN	SPORTSCENTER W<	10/31/16	11/6/16	09:00	12:00						X		-	-	2	\$60.00	\$120.00	30	College GameDay 11/5
7	ESPN	AVG. ALL WKS	11/7/16	11/13/16	20:30	23:30	X							-	-	1	\$60.00	\$60.00	30	NFL MNF Minnesota Vikings @ Chicago Bears
8	ESPN	AVG. ALL WKS	11/7/16	11/13/16	11:00	13:00							X	-	-	1	\$57.00	\$57.00	30	NFL Sunday Countdown Wk9
9	BTN		10/31/16	11/6/16	12:00	15:00						X		-	-	3	\$60.00	\$180.00	30	Indiana (Big10) @ Rutgers (Big10)
10	BTN		10/31/16	11/6/16	15:30	18:30						X		-	-	3	\$60.00	\$180.00	30	Purdue (Big10) @ Penn State (Big10)
11	BTN		10/31/16	11/6/16	19:30	22:30						X		-	-	3	\$60.00	\$180.00	30	Iowa (Big10) @ Minnesota (Big10)
12	FS1	AVG. ALL WKS<	10/31/16	11/6/16	21:00	24:00				X				-	-	4	\$60.00	\$240.00	30	UCLA @ #23 Colorado
13	FS1	AVG. ALL WKS	10/31/16	11/6/16	12:00	15:30						X		-	-	4	\$60.00	\$240.00	30	Texas @ Texas Tech

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	34	0	0	0	0	0	0	0	0	0	0	0	34
AMT	\$2,040.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,040.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/31/16

62358782 | Detroit | Comcast/WOW-Macomb County, MI | 1694 |

NCC Cable System Order

Order #	62358782
Syscode	2947
System Name	Comcast/Sterling Hts, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$1,144.00		
Commission	\$171.60		
Net Total	\$972.40		
Total Spots	15		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.28 R2 Revised to match rates and dates, please confirm
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESNU		10/31/16	11/6/16	20:00	23:00		X						-	-	1	\$72.00	\$72.00	30	Bowling Green (MAC) @ Northern Illinois (MAC)
2	ESNU		10/31/16	11/6/16	19:30	22:30				X				-	-	1	\$72.00	\$72.00	30	Arkansas State @ Georgia State
3	ESNU		10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$72.00	\$72.00	30	Georgia Southern @ Ole Miss
4	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:30	22:30				X				-	-	1	\$72.00	\$72.00	30	#16 Oklahoma @ Iowa State
5	ESPN	SPORTSCENTER W<	10/31/16	11/6/16	09:00	12:00						X		-	-	1	\$72.00	\$72.00	30	College GameDay 11/5
6	ESPN	AVG. ALL WKS	11/7/16	11/13/16	20:30	23:30	X							-	-	1	\$72.00	\$72.00	30	NFL MNF Minnesota Vikings @ Chicago Bears
7	ESPN	AVG. ALL WKS	11/7/16	11/13/16	11:00	13:00							X	-	-	1	\$32.00	\$32.00	30	NFL Sunday Countdown Wk9
8	ESPN	AVG. ALL WKS	10/31/16	11/6/16	18:00	20:30	X							-	-	2	\$55.00	\$110.00	30	NFL Monday Night Countdown Wk9
9	BTN		10/31/16	11/6/16	12:00	15:00						X		-	-	1	\$72.00	\$72.00	30	Indiana (Big10) @ Rutgers (Big10)
10	BTN		10/31/16	11/6/16	15:30	18:30						X		-	-	1	\$72.00	\$72.00	30	Purdue (Big10) @ Penn State (Big10)
11	BTN		10/31/16	11/6/16	19:30	22:30						X		-	-	1	\$72.00	\$72.00	30	Iowa (Big10) @ Minnesota (Big10)
12	FS1	AVG. ALL WKS<	10/31/16	11/6/16	21:00	24:00				X				-	-	1	\$72.00	\$72.00	30	UCLA @ #23 Colorado
13	FS1	AVG. ALL WKS	10/31/16	11/6/16	12:00	15:30						X		-	-	1	\$72.00	\$72.00	30	Texas @ Texas Tech

NCC Cable System Order

Order #	62358782	Flight Dates	10/31/16 - 11/13/16	Update Date	10/28/16		
Syscode	2947	Agency	Strategic Media Placement	Version	3 Vs. 2		
System Name	Comcast/Sterling Hts, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$1,144.00		
AE	Matthew Marcus	Product Code		Commission	\$171.60		
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$972.40		
Office	Washington	Product Name		Total Spots	15		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.28 R2 Revised to match rates and dates, please confirm							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
14	NFLN	AVG. ALL WKS	10/31/16	11/6/16	20:00	23:30				X				-	-	1	\$210.00	\$210.00	30	NFL ThNF Atlanta Falcons @ Tampa Bay Buccaneers

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	15	0	0	0	0	0	0	0	0	0	0	0	15
AMT	\$1,144.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,144.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/31/16

62358782 | Detroit | Comcast/Sterling Hts, MI | 2947 |